

Products

for garden, home and lifestyle









The mark of esponsible forestry This product has been sourced from Rice & Carry, a WFTO Guaranteed Fair Trade Enterprise.



Employee of our Fair Trade Upcycling production Rice & Carry in Sri Lanka ARM

FROM **PLANTS** FOR PLANTS -THE UNBREAKABLE RUBIPOT MADE FROM NATURAL RUBBER

Instead of cheap plastic in the organic garden, we now offer long-lasting flower pots made from fairly traded FSC®-100% certified natural rubber. Due to the flexibility of natural rubber, plants can be easily repotted.

MEDIUM TOP: Ø 11 CM HEIGHT: 10 CM



FAIR ZONE RUBIPOT SMALL DISPLAY

LARGE

TOP: Ø 20 CM

HEIGHT: 18 CM

Ready for your shop: Our robust paper display is the ideal solution for presenting Rubypots small attractively in the shop. The display is made of high-quality, environmentally friendly paper. SIZE: APPROX. $28 \times 34 \times 41$ CM (L × W × H) ART.-NO.: 4950027

RUBIPOT SMALL (HEIGHT 7 CM)



SMALL

TOP: Ø 8CM

HEIGHT: 7 CM

BLACK SMALL: ART.-NO.: 4800360 EAN: 4260663810248

ROSE SMALL: ART.-NO.: 4800363 EAN: 4262358580665

LIGHT BLUE SMALL: ART.-NO.: 4800364 EAN: 4262358580672

GREY SMALL: ART.-NO.: 4800362 EAN: 4262358580689

LIME SMALL: ART.-NO.: 4800365 EAN: 4262358580696

OLIVE SMALL: ART.-NO.: 4800361 EAN: 4262358580702

MIX OF 6. ART.-NO.: 4800431 EAN: 4262358580771 • UNBREAKABLE UP TO **100 METERS DROP** HEIGHT

3

- AVAILABLE IN MANY TREND COLORS
- **REUSABLE. SUITABLE** FOR INDOORS AND **OUTDOORS**
- DURABLE FROM **FAIRLY TRADED** FSC[®] 100% CERTIFIED NATURAL RUBBER
- NO ABRASION OF MICROPLASTIC

RUBIPOT MEDIUM (HEIGHT: 10 CM)

FRESH GREEN: ART.-NO.: 4800321 EAN: 4260663815038

BLACK. ART.-NO.: 4800315 EAN: 4260663815021



CORAL ART.-NO.: 4800316 EAN: 4260663812945

DARK PURPLE: ART.-NO.: 4800317 EAN: 4260663812952



GREY ART.-NO.: 4800318 EAN: 4260663812969

OLIVE: ART.-NO.: 4800319

EAN: 4260663812976

PETROL BLUE: ART.-NO.: 4800320 EAN: 4260663812983

MIX OF 6. ART.-NO.: 4800090 EAN: 4260365859040



RUBIPOT LARGE (HEIGHT: 18 CM)

FRESH GREEN LARGE: ART.-NO.: 4800380 EAN: 4260663810279

BLACK LARGE:



ART.-NO.: 4800374 EAN: 4260663810262

THE UNBREAKABLE NATURAL RUBBER RUBIPOT COASTER

Matching our plant pots, we now also offer coasters made of fairly traded FSC®-100% certified natural rubber in many colors.



LARGE BOTTOM: Ø 15 CM TOP: Ø 20 CM

- AVAILABLE IN MANY TREND COLORS
- REUSABLE. SUITABLE FOR INDOORS AND OUTDOORS
- DURABLE FROM FAIRLY TRADED FSC[®] 100% CERTIFIED NATURAL RUBBER
- NO ABRASION OF MICROPLASTICS

FRESH GREEN LARGE: ART.-NO.: 4800387

EAN: 4260663810316

BLACK LARGE: ART.-NO.: 4800381 EAN: 4260663810309

FOR EVERY KILOGRAM OF NATURAL LATEX THAT WE PROCESS, WE PAY A FAIR TRADE PREMIUM. THE RUBBER PRODUCERS, COOPERATIVES OR WORKERS ON THE PLANTATIONS DECIDE FOR THEMSELVES HOW TO USE THE FAIR TRADE PREMIUM TO IMPROVE THEIR LIVING AND WORKING CONDITIONS.

WWW.FAIRRUBBER.ORG



MEDIUM BOTTOM: Ø 8 CM TOP: Ø 11 CM

FRESH GREEN MEDIUM: ART.-NO.: 4800330 EAN: 4260663815014

BLACK MEDIUM: ART.-NO.: 4800302 EAN: 4260663815007

CORAL MEDIUM: ART.-NO.: 4800325 EAN: 4260663812891

DARK PURPLE MEDIUM: ART.-NO.: 4800326 EAN: 4260663812907

GREY MEDIUM: ART.-NO.: 4800327 EAN: 4260663812914

OLIVE MEDIUM: ART.-NO.: 4800328 EAN: 4260663812921

PETROL BLUE MEDIUM: ART.-NO.: 4800329 EAN: 4260663812938

MIX OF 6 MEDIUM: ART.-NO.: 4800223 EAN: 4260663812884 SMALL BOTTOM: Ø 5,5 CM TOP: Ø 8 CM

BLACK SMALL:

ART.-NO.: 4800367

EAN: 4260663810286

FRESH GREEN SMALL: ART.-NO.: 4800373 EAN: 4260663810293

			-

ROSE SMALL: ART.-NO.: 4800368 EAN: 4262358580719

LIGHT BLUE SMALL: ART.-NO.: 4800369 EAN: 4262358580726

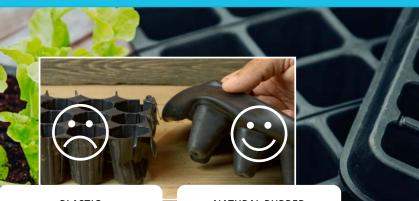
GREY SMALL: ART.-NO.: 4800370 EAN: 4262358580733

LIME SMALL: ART.-NO.: 4800372 EAN: 4262358580740

OLIVE SMALL: ART.-NO.: 4800371 EAN: 4262358580757

MIX OF 6 SMALL: ART.-NO.: 4800432 EAN: 4260365858036

FLEXIBLE & SUSTAINABLE – SEED TRAYS & CULTIVATION COASTER



PLASTIC • PLASTIC POTS ARE OFTEN TO BE USED ONLY ONCE • PLASTIC SEED TRAYS TEAR QUICKLY • DANGER DUE TO MICRO

PLASTIC AND PLASTICIZERS • PLASTIC IS NOT A NATURAL PRODUCT, THE BASIS ARE FOSSIL FUELS NATURAL RUBBER • LONG DURABILITY, REUSABLE • GENTLE AND EASY REMOVAL OF THE YOUNG PLANTS

- THICK-WALLED YET FLEXIBLE MATERIAL
- NATURAL LATEX IS A RENEWABLE RAW MATERIAL

- FOR RAISING SPROUTS
- EASY REPOTTING
 DUE TO FLEXIBILITY
 OF NATURAL RUBBER
- **REUSABLE**
- DURABLE FROM FAIRLY TRADED FSC[®] 100% CERTIFIED NATURAL RUBBER
- NO ABRASION OF MICROPLASTICS

Fairly traded and made of FSC® 100% certified natural rubber. Seed tray for multiple use. The individual cells are suitable for raising sprouts. With this seed tray, organic plant raising succeeds. Unlike conventional products, this one is plastic-free.





SEED TRAY MEDIUM, 30 CELLS: APPROX. 24 x 28 x 4 CM CELL: APPROX. 3.5 x 3.5 CM ART.-NO.: 4800014 EAN: 4260365859149



SEED TRAY LARGE, 12 CELLS: APPROX. 21.5 x 26 x 5.5 CM CELL: APPROX. 5.4 x 6.1 CM ART.-NO.: 4800070 EAN: 4260663811351



SEED TRAY XL, 9 CELLS: APPROX. 24 x 24 x 7 CM CELL: APPROX. 6 x 6 CM ART.-NO.: 4800393 EAN: 4262358580764

FAIR ZONE PRODUCTS ARE MADE FROM NATURAL RUBBER OBTAINED FROM THE HEVEA BRASILIENSIS TREE. IN SRI LANKA. THE TREES ARE CULTIVATED IN PLANTATIONS, SOME OF WHICH ARE OVER 200 YEARS OLD. THE PLANTATIONS AND THEIR MANAGEMENT ARE AUDITED BY THE FOREST STEWARDSHIP COUNCIL® ANNUALLY. THE PERIOD **CUPS THEREFORE BEAR** THE FSC® SYMBOL.



The mark of responsible forestry

FOR A CLEAN PLANTING & REPOTTING – THE **PLANT MAT** FROM **FAIR ZONE**







WITH MAGNETS TO CLOSE THE CORNERS



- REUSABLE AND EASILY
 FOLDABLE
- SUITABLE FOR INDOOR AND OUTDOOR USE
- DURABLE FROM RICE BAGS
- MANUFACTURED IN A FAIR TRADE PROJECT BY WOMEN IN SRI LANKA (WFTO CERTIFIED)
- EACH PLANT MAT IS UNIQUE

PLANT MAT

Handmade, fairly crafted pad from upcycling rice bags, for a clean planting and repotting of flowers, plants and herbs. Reusable and easily foldable. Each plant mat is unique.

PLANT MAT (70 × 70 CM): ART.-NO.: 4910628 EAN: 4260663811818



PROTECT YOUR GREEN THUMB - GARDEN GLOVES FROM SMALL TO EXTRA LARGE





GARDEN GLOVES

A sturdy knitted glove made from Fairtrade cotton, coated with Fairtrade FSC® 100% certified natural rubber. Provides protection against thorns, chafing and dirt. The glove is easily washable.

1 PAIR EACH:

SIZE S, ART.-NO.: 4800027 EAN: 4260365858449 SIZE M, ART.-NO.: 4800028 EAN: 4260365858456 SIZE L, ART.-NO.: 4800029 EAN: 4260365858463 SIZE XL, ART.-NO.: 4800030 EAN: 4260365858470

THE ECO PLANT TIE IN TWO SIZES – A FAIR CONNECTION WITHOUT SIDE EFFECT

ECO PLANT & CABLE TIE MAXI

ECO PLANT & CABLE TIE





- SUPER SOFT TREE BINDER
- DISTANCE BETWEEN SETTINGS 2.5 CM
- TENSIONER MADE OF FAIR TRADED NATURAL RUBBER
- HOLDS TREES OR VEGETABLES UPRIGHT WITHOUT DAMAGING THE PLANT
- ADJUSTABLE

The FAIR ZONE Maxi Eco plant ties are strong enough to provide reliable support for plants, and at the same time are flexible enough to help prevent damage to the plant.

The plant and cable tie made of fair trade natural rubber can be used for different purposes and is adjustable as needed. Through the three holder ungsoptionen with a distance of 2.5 cm are different settings possible. The Maxi Binder has a wide variety of uses, such as in the garden to hold trees or vegetables upright, to fix the garden hose in a coil, to bundle garden tools together.

But also the tidying of cables, the winding of extension cords or the bundling of all kinds of tools is now sustainably possible.

- FOR ATTACHING PLANTS AND CABLES
- EASY TO ATTACH
- REUSABLE
- DURABLE MADE FROM FAIRLY TRADED FSC®-100% CERTIFIED NATURAL RUBBER
- NO ABRASION OF MICROPLASTICS

The versatile plant and cable ties are made of fairly traded natural rubber. Plants can be easily attached to climbing sticks with these ties. They can also be used as cable ties. The practical locking hook ensures that they are just as easy to detach as they are to attach.

The natural rubber replaces plastic in the garden. It decomposes over time without leaving microplastics. The color used in the rubber is also free of harmful substances.

ECO PLANT & CABLE TIE DIAMETER RUBBER: 5 CM WEIGHT: NET 100 G CONTENT: APPROX. 55 PCS. ART.-NO.: 4800261 EAN: 4260365857930

ECO PLANT & CABLE TIE MAXI THICKNESS: 7 MM 43 CM LONG, 3 CM WIDE WEIGHT: APPROX. 75G ART.-NO.: 4800233 EAN: 4260663815151

FAIR AND NATURAL -The good old RUBBER BANDS







- REUSABLE. SUITABLE FOR INDOORS AND OUTDOORS
- DURABLE FROM FAIRLY TRADED FSC[®] 100% CERTIFIED NATURAL RUBBER
- NO ABRASION OF MICROPLASTICS

RUBBER BALL

- APPROX. 180 RUBBER RINGS IN 4 COLORS PER BALL
- ATTRACTIVE POS DISPLAY
 INCLUDED

12 PCS., ART.-NO.: 4800048 EAN: 4260365855189

RUBBER RINGS

- AVAILABLE IN 4 SIZES
- NATURAL COLOR

500 G, # 14, ART.-NO.: 4800180 EAN: 4260365857978 70 G, # 14, ART.-NO.: 4910683 EAN: 4262358581532 (LENGTH: 50 MM, Ø 32 MM)

500 G, # 18, ART.-NO.: 4800181 EAN: 4260365857985 70 G, # 18, ART.-NO.: 4910691 EAN: 4262358581549 (LENGTH: 70 MM, Ø 45 MM)

500 G, # 25, ART.-NO.: 4800182 EAN: 4260365857992 70 G, # 25, ART.-NO.: 4910694 EAN: 4262358581556 (LENGTH: 100 MM, Ø 64 MM)

500 G, # 40, ART.-NO.: 4800183 EAN: 4260365856995 70 G, # 40, ART.-NO.: 4910690 EAN: 4262358581570 (LENGTH: 160 MM, Ø 102 MM)

RUBBER RING MIX, 70 G ART.-NO.: 4800322 EAN: 4260663812808

FROM RICE SACK TO LEAF SACK: THE UPCYCLING-GARDEN BAG





A NICE REASON FOR SEPARATION – OUR RECYCLABLE MATERIAL-COLLECTION BAG



 REUSABLE AND EASY TO FOLD

FAIR ZONE Wertstoffsammeltasche

- DURABLE FROM RICE BAGS AND EXTREMELY TEAR RESISTANT (LOAD CAPACITY UP TO 50 KG)
- MADE IN A FAIR TRADE PROJECT BY WOMEN IN SRI LANKA (WFTO CERTIFIED)
- EACH BAG IS UNIQUE

The fairly produced recyclable collection bag made from upcycled rice sacks has four chambers. This allows recyclables such as paper, green, white and brown glass to be easily separated and transported directly to the recycling container. It has two sturdy carrying handles and is tear resistant due to reinforced cross stitching.

A colorful eye-catcher in every home. Also suitable as a shopping, garden, beach or toy bag.

90 × 70 × 80 CM ART.-NO.: 4800154 EAN: 4260365850313

EVEN MORE UPCYCLING-PRODUCTS: WWW.RICEANDCARRY.EU







- COMPATIBLE FOR VARIOUS LONG NECK BOTTLES
- KEEPS THE SOIL
 PERMANENTLY MOIST
- REUSABLE
- AVAILABLE IN TWO SIZES

The Self Watering Spikes act as a water dispenser. When the flower soil is dry the water enters the soil through the clay spike, until the soil is sufficiently watered. Clay has the property of storing water and releasing it gradually. Thus, the soil remains permanently moist. The spikes are ideal for watering during the vacations. They are suitable for many different sized long-neck bottles and support healthy plant growth.

FAIR ZONE SELF WATERING SPIKES DIMENSIONS: 21.5 CM, Ø 5.5 CM 4 PCS., ART.-NO.: 4800073 EAN: 4260365851471

FAIR ZONE SELF WATERING SPIKES MINI DIMENSIONS: 12 CM, Ø 3 CM 4 PCS. , ART.-NO.: 4800390 EAN: 4260365854113

A GOOD DROP – LONG-TERM WATER DISPENSER FROM CLAY



APPLICATION:

WATER DISPENSER (SPIKE) WATER FOR 1-2 HOURS

INSERT THE WATER DISPENSER DEEP INTO THE SOIL

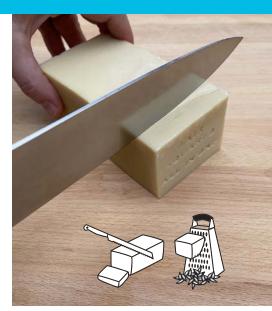
PUT A GLASS BOTTLE FILLED WITH WATER ON THE SPIKE AND THE WATERING IS DONE.

IN WINTER STORE DRY. THE PRODUCT IS NOT FROST RESISTANT.

CLEAN THING – **SOAPS** FOR **HAND**, **DOG** AND KITCHEN













DOGGY SOAP COCONUT

The carefully selected oils, such as coconut and cumin oil guarantee gentle cleaning and care. The natural soap has a refatting effect and protects the natural balance of the skin. The cumin oil can have a calming and antiinflammatory effect and gives the coat a pleasant scent. Dull fur is cared for to the tips thanks to the coconut oil and shines in a natural shine.

In our dog soap was deliberately omitted the addition of fragrances to meet sensitive dog noses.

160 G, ART.-NO.: 4800349 EAN: 4260365853871

GARDENING SOAP

Hand soap for cleaning and care of heavily soiled hands and arms.

160 G, ART.-NO.: 4800254 EAN: 4260365857923



RINSING SOAP COCONUT

- FOR DIRTY DISHES, USED COUNTER-TOPS, COUNTERTOPS AND CUTTING BOARDS.
- WATER-FREE SOAP WITH FAIRTRADE COCONUT OIL, MILD TO THE SKIN AND ALLERGY FRIENDLY.
- BIODEGRADABLE
- WITHOUT DYES, FRAGRANCES AND ADDITIVES.

APPLICATION:

The block is easy to cut into manageable pieces. Dissolve the soap in water in the desired concentration. After cleaning, rinse the items with clean water and dry. Grated also suitable for use in the dishwasher.

80 G, ART.-NO.: 4910558, EAN: 4260663811344 450 G, ART.-NO.: 4800250, EAN: 4260365857954

CLEAN THING RINSING SPONGE AND GLOVES

FAIR

AUS KOKOSFASER

Vegan .



NATURAL RUBBER **DISPOSABLE GLOVES**

The natural and fair alternative to conventional disposable gloves. Made of sustainable material: FSC[®]-certified, fairly traded rubber. Thiuram free.

100 PCS., SIZE M, ART.-NO.: 4800046 EAN: 4260365858623 100 PCS., SIZE L, ART.-NO.: 4800047 EAN: 4260365858630

20 PCS., SIZE M, ART.-NO.: 4800216 EAN: 4260365854199 20 PCS., SIZE L, ART.-NO.: 4800217 EAN: 4260365854151

SCRUB SPONGE MADE **OF COCONUT FIBER AND** NATURAL RUBBER

Two-piece scrub sponge made of compressed coconut fibers, rubberized with natural rubber. ART.-NO.: 4800243 EAN: 4260365857237

HOUSEHOLD GLOVES

A real classic in households, made of fairly traded, FSC[®] certified natural rubber. Cotton lining inside. Sizes S, M and L.

1 PAIR, CARDBOARD SIZE S, ART.-NO.: 4800161 EAN: 4260663810989 SIZE M, ART.-NO.: 4800009 EAN: 4260365859095 SIZE L, ART.-NO.: 4800012 EAN: 4260365859125







KEEPS ITS PROMISE – RECYCLIPS AND CARABINER









- CLOTHESPIN, BAG FASTENER OR PAPER CLIP
- FAIRLY PRODUCED FROM RECYCLED PLASTIC

The fairly produced Recyclips are made on Sri Lanka from collected plastic bottles. Recycled, these find a whole new use. For hanging up laundry, stapling paper or closing bags. Recyclips are practical everyday helpers. A real eye-catcher. Each clip is unique. More information on the Fair Trade project at www.riceandcarry.eu

3 PCS., ART.-NO.: 4800193 EAN: 4260365859460

CARABINER

Handcrafted here are small upcycling masterpieces that declare fight on disposable plastic. The carabiners are very suitable for home, hiking, camping, and much more. Not suitable for climbing or as a safety hook.

4 PCS., ART.-NO.: 4800306 EAN: 4260365857367

CLEAN THING – Shoe and Furniture Care



Faire Dobelpflege Durniture care Entretien des Meubles

SHOE POLISH

Cleans as a pure natural product, nourishes and impregnates smooth, natural and synthetic leather in all colours. Free from animal fats, alcohol and synthetic additives.

100 ML TIN, ART.-NO.: 4800253 EAN: 4260663810361

FURNITURE CARE

Our furniture care maintains and impregnates natural wood and invigorates the natural structure. Free of animal fats, alcohol and synthetic additives. It has an antibacterial effect and is resistant against putrefaction.

100 ML TIN, **ART.-NO.: 4800252** EAN: 4260663812167



HEALTHY & SAFE WITH **RUBBER** – BATH MATS MADE FROM **NATURAL RUBBER**



- WITH ANTI-SLIP SURFACE AND STRONG SUCTION CUPS
- AVAILABLE IN MANY
 FASHION COLORS
- DURABLE MADE OF FAIRLY TRADED FSC[®]-100% CERTIFIED NATURAL RUBBER
- WASHING MACHINE SUITABLE AND EASY TO CLEAN
- FREE FROM: PLASTIC, SILICONE BPA / PVC AND PHTHALATE

BATH MAT XL 96 x 34 CM WHITE: ART.-NO.: 4800276 EAN: 4262358580610

BATH MATS 76 x 34 CM

FRESH GREEN: ART.-NO.: 4800055 EAN: 4260365858661

BLACK: ART.-NO.: 4800260 EAN: 4260663812211

CORAL: ART.-NO.: 4800263 EAN: 4260663812242

DARK PURPLE: **ART.-NO.: 4800265 EAN: 4260365859002**

GREY: ART.-NO.: 4800262 EAN: 4260663812235

OLIVE: ART.-NO.: 4800266 EAN: 4260663812228

PETROL BLUE: ART.-NO.: 4800267 EAN: 4260365855226

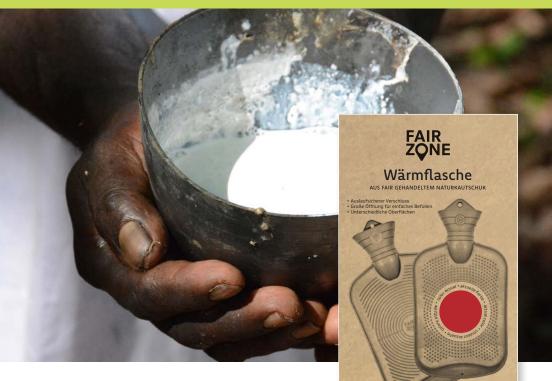
WHITE: ART.-NO.: 4800039 EAN: 4260365858562

ROSE: ART.-NO.: 4800413 EAN: 4262358582362

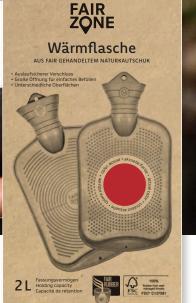
LIGHT BLUE: ART.-NO.: 4800414 EAN: 4262358582379

LIME: ART.-NO.: 4800415 EAN: 4262358582393

THE CLASSIC FOR COLD HOURS, FOR STOMACH ACHE & A TENSE BACK: THE FAIR ZONE **HOT WATER BOTTLE**







HOT BOTTLE WATER 0.7 LITER

ROSE: ART.-NO.: 4800424 EAN: 4260365858043

FRESH GREEN: ART.-NO.: 4800425 EAN: 4260365858050

LIGHT BLUE: ART.-NO.: 4800426 EAN: 4260365858067

RED: ART.-NO.: 4800427 EAN: 4260365858074

WHITE: ART.-NO.: 4800428 EAN: 4260365858081

OLIVE: ART.-NO.: 4800430 EAN: 4260365858104

GREY: ART.-NO.: 4800429 EAN: 4260365858098

- LEAK-PROOF **CLOSURE**
- LARGE OPENING FOR
- AVAILABLE IN MANY **TREND COLORS**
- NATURAL RUBBER
- **DIFFERENT SURFACE** STRUCTURES ON THE FRONT AND BACK

HOT BOTTLE WATER 2.0 LITER

ROSE: ART.-NR. 4800408 EAN: 4262358581990

FRESH GREEN: ART.-NO.: 4800409 EAN: 4262358582164

LIGHT BLUE: ART.-NO.: 4800410 EAN: 4262358582188

RED: ART.-NO.: 4800411 EAN: 4262358582201

WHITE: ART.-NO.: 4800417 EAN: 4262358582560

OLIVE: ART.-NO.: 4800419 EAN: 4262358582584

GREY: ART.-NO.: 4800418 EAN: 4262358582577

OUR PARTNERS

As one of the first producers for cosmetics worldwide, we are allowed to label our products with the renowned Fairtrade mark due to their conformity to the organisation's guidelines. Futhermore, the FAIR SQUARED cosmetic products are labelled with the NATRUE mark for verified natural cosmetics, and the Vegan Society label. "Fairtrade – Natural – Vegan" – if that is everything your costumers want to know. With our hygiene and cosmetic products you can support the fair partnership with producers from the poorer areas of the world.

FAIR SQUARED PRODUCTS CARRY THE LABELS OF THE FOLLOWING LICENSE PARTNERS:



FAIRTRADE

FAIR SQUARED is primarily a company which implements the objectives of the Fair Trade movement and puts it in the enterprise center. We are one of the first companies worldwide that have been granted the FLO seal for cosmetic products and probably the only ones in this category whose whole product range is exclusively labelled Fairtrade. **www.fairtrade.net**

BUT WHAT DOES FAIR TRADE REALLY MEAN?

- No child or compulsory labor
- A guaranteed cost-covering minimum wage for producers
- Fairtrade premiums that are independent from the market price
- Fair working conditions (paychecks, security, working hours...)
- Long-term trade relationships
- Transparent conditions
- The possibility of pre-financing
- Democracy in cooperatives or working committees (shared profit, all votes are of equal worth)

All criteria were controlled by the independent FLOCERT (www.flocert.net) through continuous audits of all license partners (producers and traders). Only the ones who could fulfill the criteria and thereafter continuously work according to them are granted with the well-known Fairtrade mark. About 90% of the European population recognizes the Fairtrade label and 95% of this percentage trust it.



VEGAN SOCIETY

The seal of the international society "The Vegan Society" (with headquarters in Birmingham) is not only to be found on cosmetic products, but also on food, packaging, clothes, cleaning products, and others. The logo guarantees that the product does not contain any animal products. FAIR SQUARED products are certified by the English Vegan Society and meet their standards. **www.vegansociety.com**

Here is an extract from their standards:

- Animal Ingredients: The manufacturer and/or producer may not involve or have involved the usage of any animal products or animal by-products in their product or by the manufacturing of their product.
- Animal Testing: The development and/or manufacture of the product may not involve or have involved testing of any sort on animals conducted at the initiative of the company or that has been carried out by a party/parties over whom the company has effective control.
- Genetically Modified Organisms: The development and/or production of genetically modified organisms (GMO) may not have involved concerning animal genes or animal-derived substances. Products containing GMOs must be labelled as such.



FAIR RUBBER

Not all raw materials that FAIR SQUARED process are covered by the Fairtrade Labelling Organizations International (FLO). There are simply too many natural raw materials for that. One of these raw materials is natural rubber. It is produced from the sap of the tropical tree "Hevea brasiliensis". The aim of the Fair Rubber Association is "to contribute to an improvement of the working and living conditions of the primary producers of natural latex by applying the principles of Fair Trade to the trade in products made from natural rubber". That is what their statute says. But what does it actually mean? Fair Rubber is good for the people. Participation in Fair Trade should be an option, particularly for the primary producers of natural rubber, the rubber tree tappers, and small rubber-farmers.

But the low prices paid for raw materials make it impossible for the tappers, plantation workers, and small-scale farmers to support themselves and their families. This is where Fair Rubber wants to help:

Paying a Fair Trade premium of 0.50 € per kilo of natural rubber to the primary producers ensures that even during periods of depressed world market prices, the costs of production would be covered and the suppliers would have a surplus. Crucially, this would allow them to improve their working and living conditions. The decision of how this premium is to be used remains with the workers: for example by the management board for small-scale farmer associations, or in plantations by a panel consisting of selected employee representatives and delegated management. The FAIR SQUARED products which carry the Fair Rubber association's label are condoms, Period Cups, and future products made of fairly traded natural rubber. www.fairrubber.org

LATEST NEWS: The Committee for Standards at WFTO (World Fair Trade Organization) has come to the conclusion that the certification system of FAIR RUBBER e.V. is considered an equivalent Fair Trade system. Therefore they recommend the recognition of FAIR RUBBER e.V by WFTO. The Board of WFTO has not yet made a decision on this matter.



FSC[®] – FOREST STEWARDSHIP COUNCIL

The FSC[®] (Forest Stewardship Council[®]) is committed to promoting an eco-friendly, socially responsible and economically viable management of forests which meets the social, economic and ecological needs of present and future generations. The label ensures that only FSC[®] certified and controlled materials will be used at any time of the production chain. For the production of FSC[®] certified products the following materials can be used:

FSC[®] certified quantities, controlled wood or recycled materials. Depending on the FSC[®] label, one can see whether the product is made only with material from FSC[®] certified forests (FSC[®] 100 %), if it is made with recycled, certified material (FSC[®] recycled), or if it consists of a mixture of certified and controlled materials (FSC[®] mix). Only the products that are identified as such on this document are FSC[®] certified. **www.fsc-deutschland.de**



GUARANTEED FAIR TRADE ORIGIN GUARANTEED FAIR TRADE ORIGIN FAIR TRADE FAIR TRA

WFTO – WORLD FAIR TRADE ORGANISATION

WFTO is the global community and auditing body for social enterprises that fully practice Fair Trade. WFTO members are represented in 76 countries and all serve marginalized communities. To become a WFTO member, a company or organization must demonstrate that they put people and the planet first in everything they do. WFTO is democratically governed by its members, who are part of a broader community of over 1,000 social enterprises and 1,500 businesses. Fair Squared is a first-time buyer within WFTO. A first-time buyer is a store that buys products from a guaranteed fair trade company. In our case, it is Rice&Carry from Sri Lanka, whose products we mark with our FAIR SQUARED, FAIRMOVE or FAIR ZONE brands. www.wfto.com

THE **17 UN SUSTAINABLE DEVELOPMENT GOALS** AND OUR **COMMITMENT**

In September 2015, within the United Nations community, the 2030 Agenda for Sustainable Development was adopted. The involved 193 States have formulated in this context the so-called "goals for sustainable development" (Sustainable Development Goals, SDGs for short). These were considered cornerstones of the development and sustainability policy for the next 15 years.

Fair Trade, FAIR SQUARED and fulfilment of the SDGs

Did you know that many of the UN goals have long been implemented by the Fair Trade Movement? This is how we have been working since FAIR SQUARED was founded in 2010 on many sustainability goals that have been defined as "global goals".

The SDGs of the 2030 agenda



Source: Global Goals, UN



Collecting plastic bottles: Upcycling project on Sri Lanka

GOAL 1: NO POVERTY

We pay a fixed minimum price for our Fairtrade commodities plus a premium. This contributes to the long-term improvement of the financial conditions of our partners, so that they can invest in sustainable projects.

GOAL 2: NO HUNGER

The price of raw materials we pay our trading partners is being established independently of the world market prices. This ensures that they still get by, even in times of lower world market prices.

GOAL 5: GENDER JUSTICE

We and the actors of fair trade make every effort to achieve the gender-independent equality in the global south. For this reason, for example, womens' labour rights are specifically supported, so that they can work on an equal basis and can thus increase their own future prospects.

GOAL 6: CLEAN WATER AND SANITARY FACILITIES

By means of premiums, about their use the workers and self-elected committees decide, well projects have already been realised, that enable access to clean drinking water.

GOAL 12: SUSTAINABLE CONSUMPTION AND PRODUCTION

Of course, as a manufacturer and trader we are interested in selling our products. However this

must not happen at the expense of the environment. For example, we compensate all our emissions through climate protection projects. Furthermore we are about to change our assortment to completely "plastic-free" and are committed to setting up more sustainable industry solutions.

GOAL 13: CLIMATE PROTECTION MEASURES

Through our work, we promote the resourcesaving cultivation of plant-based raw materials under Fairtrade conditions. In addition to that, we support organic farming and use the chance to make climate-friendly and FSC[®] certified products attractive for consumers as an alternative to conventional ones.

GOAL 14: LIFE UNDER WATER

Our responsibility does not only extend to life on land. Much more, especially the marine ecosystem is threatened by our way of living. As a small Ocean Plastic Project, we've found a way, together with our partners in Sri Lanka, to upcycle the PP bottle caps and by this to contribute to the fact that they don't end up in the sea.

GOAL 15: LIFE ON LAND

Only an intact ecosystem can continue to meet the needs of humans and animals in the future. That's why we use FSC[®] certified raw materials and champion sustainable and fair conditions for the tapping of latex in India, Thailand and Sri Lanka.



SALES CONTACT PERSONS:



Stephan Stavridis stavridis@fairsquared.com +49(0)2234 92966-16



Oliver Gothe gothe@ecoaction.de FAIR SQUARED GmbH Hermann-Heinrich-Gossen-Straße 4 D-50858 Köln (Cologne), Germany Telephone +49(0)2234 9296600

info@fairsquared.com www.fair.zone

@fairsquared_ facebook.com/FairSquared

For orders and detailed product information please visit the webshop for retailer. One-time registration and activation required.

shop.fairsquared.info