

**FAIR
SQUARED**



Zero Waste Beauty Bar

Hygiene and product training

Dear customers and friends of FAIR SQUARED,

The sale of unpacked cosmetics is subject to special hygiene regulations. We would like to give you an overview of what needs to be observed to ensure a flawless and legally compliant sale and what we can do together to make the shopping experience easy and pleasant for your customers!

see also „Responsibilities within the supply chain,“ Industrieverband Körperpflege- und Waschmittel e. V. (IKW)

WITH THE „FAIR SQUARED BEAUTY BAR“ YOU GET

- visually appealing „FAIR SQUARED-Cosmetainer“ bulk containers, which meet the hygienic requirements for unpackaged cosmetics. They contain, among other things, all the prescribed information and labeling. (*1)
- exclusively 100% certified natural cosmetics with Fairtrade certified ingredients and vegan formulations.
- cosmetics that have an unopened shelf life of at least 30 months.
- product and hygiene training for you and your employees.
- product data sheets, electronic information flyers, conversion tables and product pictures for download at www.fairsquared.com/de/beautybar

DOWNLOAD LABEL TEMPLATE FOR CUSTOMER JARS:
EXAMPLE: APRICOT SHAMPOO 2500 ML

OUR SPECIAL REFABRICATION :
LID MOUNTED DISPENSER PUMP
FOR THE COSMETAINER



(*1)

Shampoo Aprikose (Apricot Shampoo)

INCI: AQUA, COCO-GLUCOSIDE, SODIUM COCO SULFATE, GLYCERYL OLEATE, OLEA EUROPAEA OIL (OLIVE OIL*), XANTHAN GUM, PRUNUS ARMENIACA KERNEL OIL (APRICOT OIL*), HYDROLIZED WHEAT PROTEIN, SODIUM BENZOATE, PARFUM, POTASSIUM SORBATE, CITRIC ACID, LINALOOL, BENZYL SALICYLATE

FAIR SQUARED

FAIR SQUARED GmbH, Hermann-Heinrich-Gossen-Straße 4, 50858 Köln
www.fairsquared.com, MADE IN GERMANY

(*2)

Produktname/Verwendungszweck _____

Charge _____ Inhalt/g _____

Abfülldatum (mindestens haltbar bis 6 Monate nach Abfülldatum) _____

Ladner _____ FAIR SQUARED GmbH, Herm.-H.-Gossen-Str. 4, 50858 Köln, info@fairsquared.com

FAIR SQUARED

(*1) INCIS PER PRODUCT
(*2) PRODUCT LABEL FOR CUSTOMERS

THE COSMETAINER LABEL: EXAMPLE APRICOT SHAMPOO 2500 ML

CHARGE	DICHTe	G/ML	100 ML =	G
<p>Shampoo Aprikose. Dieses Produkt enthält natürliche, vegane und fair gehandelte* Inhaltsstoffe. Durch faire Handelsbedingungen können Kleinbauern und Arbeiter in den Anbauländern in eine nachhaltige Zukunft investieren. INCI: AQUA, COCO-GLUCOSIDE, SODIUM COCO SULFATE, GLYCERYL OLEATE, OLEA EUROPAEA OIL (OLIVE OIL*), XANTHAN GUM, PRUNUS ARMENIACA KERNEL OIL (APRICOT OIL*), HYDROLIZED WHEAT PROTEIN, SODIUM BENZOATE, PARFUM, POTASSIUM SORBATE, CITRIC ACID, LINALOOL, BENZYL SALICYLATE</p> <p>► *Ingredients comply with Fairtrade Standards, total 2.0%. www.info.fairtrade.net</p>				
contains Fairtrade ingredients	 			
 4 260663 810804	FAIR SQUARED GmbH Hermann-Heinrich-Gossen-Straße 4 50858 Köln (Cologne), Germany www.fairsquared.com			

WHAT ARE THE HYGIENE MEASURES TO BE OBSERVED?

Due to their natural and non-chemical preservation system, our natural cosmetics are dependent on the observation of certain rules of hygiene. This prolongs the life of the products, as contamination by germs or bacteria is prevented.

- The „FAIR SQUARED cosmetainers“ must be tightly closed at all times.
- The pump head should be closed, e.g. at the weekend, with the white plastic plug, which seals the pump head upon delivery.
- Please clean the pump externally with an alcohol wipe from time to time.
- Inform your customers that they should boil or wipe out with alcohol any glasses brought along before filling them. Alternatively offer the possibility to do this in the store.
- 6 months after the first opening, the unused cosmetics should no longer be offered for sale.
- All information and markings that must be included on the product according to Article 19 (*1) shall be on the product, if possible, be indicated on a label, sign or similar on the container that the customers take home. Therefore we offer the product labels for download.
- All information and labeling that must be included on the product according to Article 19 (*1) should be accessible to customers at all times. For this purpose, we also offer the INCI online.

ALSO STILL HELPFUL

- Regular visual and olfactory inspection of the products helps to determine whether scent and consistency are unchanged.
- We take customer complaints very seriously. They are an important tool for improving our products. Please always forward complaints directly to us: wagner@fairsquared.com. To be able to react, we need the batch number of the product that is the subject of the complaint. (Another reason why customers should label their containers).

If everyone follows these rules, you can offer your customers an ethically first-class cosmetic product that is also unbeatably favorable in comparison to prefabricated goods!

OF COURSE „ZERO WASTE“!

- Of course, our „Cosmetainers“ are also part of the FAIR SQUARED returnable system „Zero Waste“.
- Please keep the transport packaging in which the „Cosmetainers“ are delivered. Use them for a (break)safe return shipment. This also saves resources.
- Empty the container as good as you can. Remains can be easily removed with a spatula or dough scraper.
- It is best to rinse the riser tube with hot water and wipe it with a damp cloth.
- Fill out the circuit form and send it back to us together with the jars.
- It makes sense to collect at least 4 jars to make the return shipment more effective.

(*1) Article 19: Labeling Cosmetic-specific labeling requirements for packaging and containers:

- Name / company and address of responsible person (see Article 4).
- Nominal content at the time of filling
- Best before date (for shelf life ≤ 30 months) or shelf life after opening (for shelf life > 30 months).
- Conditions of use, possible warnings
- batch identification
- Intended use (if not apparent from the presentation).

(*2) Ordinance on Cosmetic Products (Cosmetics Ordinance): § 5 Labeling of non-prepackaged cosmetic products.

(1) In addition to the requirement of § 4, cosmetic products that are not prepackaged and cosmetic products that are packaged at the point of sale at the request of the purchaser or that are prepackaged with a view to immediate sale packaged at the points of sale at the request of the purchaser or pre-packaged with a view to their immediate sale, may be made available on the market only if the particulars referred to in Article 19(1) of Regulation (EC) No 1223/2009 appear on a label, paper strip, tag or card accompanying or attached to the cosmetic product.

(2) Where, in the case of indications referred to in point (g) of Article 19(1) of Regulation (EC) No 1223/2009, the labelling referred to in paragraph 1 is not possible for practical reasons, in particular because of the small size or shape of the cosmetic product, they shall be provided on a label in the immediate vicinity of the cosmetic product or the container in which the cosmetic product is offered for sale.

Information for dealers about the FAIR SQUARED reusable system “Zero Waste”



Thank you for choosing our products. FAIR SQUARED natural cosmetics is available exclusively in refillable reusable jars and bottles. These are part of a zero-waste cycle that meets consumer demand for plastic-free cosmetic products.

Reusable cycle from FAIR SQUARED - this is how it works:

- FAIR SQUARED offers you natural cosmetics in reusable jars which are taken back, cleaned and brought back into the cycle.
- You decide whether you want to charge a deposit to your customers or not.
- Returned jars will be collected from you. From 12 empty jars you can send them directly to FAIR SQUARED. You will find the address below. Please please fill out the “FSQ circuit form” and enclose it with the shipment.
- If possible, pack the 1.0 l and 2.5 l “Cosmetainer” for return shipment in the transport packaging in which it was delivered. This ensures a (breakage)-proof return shipment and, by the way, it saves resources
- FAIR SQUARED will reimburse you with a credit note sent by e-mail. The postage with 2.00 € for the 1.0l Cosmetainer, 5.00 € for the 2.5l Cosmetainer and each glass with 0.30 € net by bank transfer to your account.



Please detach here

FSQ circuit form

Firm _____

Address _____

Contact _____

E Mail _____ Phone number _____

Number of glasses Number of Cosmetainers/pumps 1.0l Number of Cosmetainers/pumps 2.5l

Account holder _____
IBAN

FAIR SQUARED GmbH
Hermann-H.-Gossen-Str. 4
50858 Köln (Cologne), Germany
info@fairsquared.com
www.fairsquared.com



FAIR SQUARED GmbH
Hermann-H.-Gossen-Str. 4
D-50858 Köln (Cologne)
Germany
T. +49 (0) 2234 9 29 66 00

info@fairsquared.com
www.fairsquared.com

@fairsquared_
facebook.com/FairSquared

For orders and detailed product information please visit the webshop for dealers. One-time registration and activation required.

shop.fairsquared.info



Stephan Stavridis
stavridis@fairsquared.com
+49 (0) 2234 9 29 66-16



Oliver Gothe
gothe@ecoaction.de
+49 (0) 2234 9 29 66-11